

PRESS RELEASE

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IMMEDIATE RELEASE

Polsinelli Announces Founding Silver Sponsorship of Dallas Innovates

DALLAS (August 27, 2015)— [Polsinelli](#), along with D Magazine Partners and The Dallas Regional Chamber (DRC), is proud to announce Dallas Innovates, a digital news platform that will promote Dallas-Fort Worth as a hub for innovation.

“Dallas Innovates’ goal to be a premier hub for innovation is complementary to our business and community leadership goals as a firm and how we approach our legal work for clients,” says Jon Henderson, Polsinelli Dallas Office Managing Partner. “We believe Dallas Innovates has the potential to be transformational for the Dallas-Fort Worth area. When we heard about the idea, we knew we had to take a leadership role as a founding partner.”

Dallas-Fort Worth has more than 300,000 high-tech and creative class workers making our region a leading location in the United States for cutting-edge thought-leadership and pioneering businesses. Yet, Dallas-Fort Worth typically does not make lists of innovative cities in the United States. Dallas Innovates aims to change that.

“Dallas was built by innovators, risk-takers, dream-makers. It is a city of thinkers, improvers, questioners, a city of pragmatic idealists who are constantly prodding the edge of the possible,” says Wick Allison, Chairman and Publisher of D Magazine Partners. “Dallas Innovates is the new website for these people. It is a place to meet, to catch up, to get informed, and to talk. Dallas Innovates takes us out of our silos and onto the streets of the city, where we can find collaborators, mentors, and fresh minds willing to tackle new ideas. Join us as we form a thousand conversations with one point, to help you make your idea the best it can be.”

Focused on enterprise, creativity, education, invention, social enterprises, and the startup community, Dallas Innovates will be a platform consisting of an interactive website, daily e-newsletters, online social engagement, a speaker series, and events. The site will showcase the people, ideas, and companies that have made the region an epicenter for innovation, creativity, and commerce. It will highlight and connect the technologists, creators, idea-makers, disruptors, change makers, and entrepreneurs across industry sectors, and build a community centered on the ideals of innovation. Dallas Innovates is about combining the industries and transformative

opportunities being created for individuals and companies—and the future of Dallas-Fort Worth.

“There is no better place to live and work in the United States than the Dallas region, and more people need to know about the exciting, ground-breaking things happening here,” says Dale Petroskey, President and CEO of the Dallas Regional Chamber. “Dallas Innovates is bringing the community together to tell that story and showcase our region so that when talented individuals from across the country look for their next exciting career opportunity, they look to Dallas.”

Leading the charge is Quincy Preston, Publisher of DRC Publications for D Magazine Partners; Duane Dankesreiter, Senior Vice President leading innovation for the Dallas Regional Chamber; and Executive Editor Krista Nightengale. Together, D Magazine Partners and the Dallas Regional Chamber will highlight the stories that are shaping North Texas as a hub for all things innovative, focusing on the cross-pollination of the industries that make up the landscape of this sector.

To learn more and sign up for the e-newsletter, go to dallasinnovates.com.

Dallas Innovates counts among its partners:

Founding Platinum Sponsors: Frisco Economic Development Corporation, Thompson Reuters

Founding Gold Sponsors: Executives in Action, Sabre, The University of Texas at Dallas Naveen Jindal School of Management

Founding Silver Sponsors: Polsinelli PC, City of Dallas Small Business Initiatives, MOTIVE, Vela Keller PC, Neiman Marcus, Jackie Sherman Co., The Real Estate Council, Axxess, DeSoto Economic Development Corporation, Social Venture Partners Dallas

Founding Supporting Partners: Digital Dallas, Texas Research Alliance, bigBANG!, Dallas Entrepreneur Center, Launch DFW

About Polsinelli

Polsinelli is an Am Law 100 firm with 750 attorneys in 18 offices, serving corporations, institutions, entrepreneurs and individuals nationally. Ranked in the top five percent of law firms for client service and top five percent of firms for innovating new and valuable services*, the firm has risen more than 100 spots in Am Law’s annual firm ranking over the past six years. Polsinelli attorneys provide practical legal counsel infused with business insight, and focus on health care, financial services, real estate, life sciences and technology, and business litigation. Polsinelli attorneys have depth of experience in 100 service areas and 70 industries. The firm can be found online at www.polsinelli.com. Polsinelli PC. In California, Polsinelli LLP. *BTI Client Service A-Team 2015 and BTI Brand Elite 2015

About the Dallas Regional Chamber

The Dallas Regional Chamber is the area’s leading membership-driven business organization committed to promoting economic prosperity by leading economic development, driving improvements in public education, influencing public policy, and catalyzing and advocating for regional partnerships. The

Chamber works to ensure the Dallas region will become the most economically prosperous region—and the most desirable place to live and work—in the United States. The Chamber is a not-for-profit organization comprised of businesses, which represent all facets of the North Texas business community. For more information, please contact the Dallas Regional Chamber at 214-746-6600 or visit dallaschamber.org.

About D Magazine Partners

D Magazine Partners serves as the exclusive publisher of the Dallas Regional Chamber's publications, which includes *Dallas-Fort Worth Relocation + Newcomer Guide*, *Dallas Economic Development Guide*, and the *Dallas-Fort Worth Real Estate Review*. D Magazine Partners also publishes *D Magazine*, *D CEO*, *D Home*, *D Weddings*, *Dallas Medical Directory*, *People Newspapers*, and its award-winning website dmagazine.com. To learn more, call 214-939-3636 or visit dmagazine.com.

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