

The POLSINELLI Way

Polsinelli approaches litigation The Polsinelli Way – with our clients and their business goals as our primary focus. The Polsinelli Way sees each dispute as unique and our lawyers work hand in hand with our clients to devise a litigation strategy from the outset of the matter that is laser focused on achieving the most efficient and effective resolution.

The Polsinelli Way isn't just a slogan. It's the way we work on each and every matter entrusted to us by our clients.

The Polsinelli Way is different because of our talent.

We are a dedicated team of experienced litigators, seasoned trial lawyers, transactional lawyers, regulatory experts, industry specialists and Ph.D. scientists. Our talent lies within an exceptional team that brings deep experience and broad knowledge within a number of industry verticals, to go above and beyond for each client. Our trial lawyers are exceptional. The Polsinelli Way recognizes that knowledge is power, and so we team our trial lawyers with subject matter experts to give us a competitive advantage in the courtroom with judges and juries.

The Polsinelli Way is designed to benefit all clients and companies in a proactive way by controlling the narrative.

The Polsinelli Way is not limited to specific services or industries. Clients seek out our litigation teams for counsel at all stages of their regulatory, enforcement and litigation matters because they know Polsinelli lawyers collaborate across disciplines, geographies and industries.

At Polsinelli, our reputation for ensuring that clients maintain control of their business goals and interests is paramount. Rather than simply reacting to the allegations and story developed by the opposing party, Polsinelli litigators work with our clients to craft a strategy up front that is proactive rather than reactive. We do this by taking a deep and practical approach at the outset of the case to develop and then control the narrative that we believe will prevail at the end of the case. We do this in many ways, including on-site visits, witness interviews and client strategy sessions. We do not simply sit in our offices and review documents.

The Polsinelli Way ensures a standard of client service above that of our competitors.

Polsinelli attorneys are methodical in our approach to each client's matters. We believe in thoroughly understanding our clients' concerns and goals before moving forward. The principles underlying the Polsinelli Way ensure our attorneys are consistently accountable to our clients, which is why we always:

- Listen;
- Are prepared;
- Create a strong and stable partnership with our client;
- Invest time in learning about our clients' industries;
- Understand and care about our clients' lawsuits; and
- Act virtuously for our clients.

Polsinelli attorneys work with our clients to actively develop a case strategy, working in the trenches side by side with our clients, learning, understanding and absorbing the intricacies surrounding both the matter in dispute and our clients' business goals. Our attorneys see the big picture, while also ensuring all of the details are considered. From our most seasoned trial lawyers to our most junior associates, we have created a unique approach to protecting and furthering our clients' interests – The Polsinelli Way.